

AREAS OF FOCUS

Professional Development
Increased Awareness
Funding Opportunities
Disseminating Information
Partnership Development

CONTACT INFO

Jazmin Goodwin 803-832-8166 jgoodwin@cma.sc.gov

Dr. Robert Fenton
Director of Research
803-832-8301
rfenton@cma.sc.gov

STAY CONNECTED WITH US



@sccfma



@sccfma



@southcarolinaminorityaffairs



cma.sc.gov

S.C. COMMISSION FOR MINORITY AFFAIRS

Small & Minority Business Divsion

ABOUT THE DIVISION

The mission of the South Carolina Commission for Minority Affairs Small and Minority Business Division is to identify key issues and services that are necessary for the development of minority, small businesses, as well as the best measures for sustainability, programmatic implementation, enhancement, and economic growth.

DID YOU KNOW?



162%

From 2002 to 2017, minorityowned businesses have increased 162% from 37k businesses to over 97k!



23.4%

Of single-owner firms, minority-owned businesses have jumped from 13.1% to 23.4% of the total by 2017.



HISPANIC/LATINO BUSINESS OWNERSHIP

446%

Hispanic/Latino-owned businesses have increased over 446% from 2002 to 2017!

AFRICAN AMERICAN BUSINESS OWNERSHIP

137%

African American-owned businesses have increased nearly 137% from 2002 to 2017!

SALES RECEIPTS

\$13.3 B

Minority-owned businesses generated over \$13.3 billion in sales receipts in 2017.

\$

PAYROLL

\$2.1 B

In 2017, minority-owned businesses counted an annual payroll of over \$2.1 billion!

ASIAN AMERICAN BUSINESS OWNERSHI

186%

Asian-owned businesses have jumped over 186% from 2002 to 2017 in South Carolina!

Source: Data compiled from the 2017 Annual Business Survey, 2017 Nonemployer Statistics by Demographics, 2012 Survey of Business Owners and Self-Employed Persons, 2007 Survey of Business Owners and Self-Employed Persons, 2002 Survey of Business Owners and Self-Employed Persons, all conducted by and available through the US Census Bureau.